



British-American Business Association Washington, D.C.

Fostering valuable UK-US trans-Atlantic business relationships for more than 30 years

Newsletter

July 2022

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Bob McCollar and
Emily Duncan

Our Platinum Members

AstraZeneca 

LOCKHEED MARTIN 

 WOMBLE
BOND
DICKINSON

Member Appreciation Reception and Annual General Meeting: A Well-Attended Affair

Returning to in-person on June 14th for the first time in three years, the annual Member Appreciation and AGM evening was hosted by the Washington offices of **Eversheds Sutherland**. The reception was well-attended by members, who ranged from young professionals to seasoned BABA veterans, demonstrating the strength and diversity of the Association rebounding from the restrictions imposed in 2020. The event enabled BABA to thank new and long-term members, elect/re-elect BABA directors, and recognize directors who were stepping down from their service to the Association.



From left to right: Eamonn Cooney, former BABA President; Mark Herlach, BABA Chairman, Carmie McCook, Carmie McCook & Associates and Neil Agate, Four Gates LLC, two of the outgoing board directors.

BABA Chairman, **Mark Herlach**, led the meeting and recognized the long-term service of former BABA President, **Eamonn Cooney** who held the position from 2016-2021. Eamonn will continue as a Board Director. Also recognized during the evening were outgoing directors from 2021 and 2022: **Neil Agate, Carmie McCook, Jan Mul and Chris Parker**. Although no longer on the Board, the four will continue their strong support of the Association and will be visible at BABA events.

From the President . . .



Dear Members & Colleagues,

I hope everyone is enjoying their summer so far! While it's been a busy time for many of us, I hope all of you are able to enjoy some downtime in August.

Since our last newsletter, we've been fortunate in BABA to have many opportunities to meet in person, welcome new partners, and look ahead to what will be a lively second half of 2022.

In June, we held our Annual General Meeting and Member Appreciation Reception. Thanks to all of you who attended! It was wonderful to see everyone again in person. We welcomed two new Directors to our Board – **Robert McCollar, International Business Development Manager, Loudoun County Economic Development** and **Joe Tirone, Shareholder/Chair of the Power and Renewables Team, Baker, Donelson, Bearman, Caldwell & Berkowitz, PC**. We were also pleased to renew the Board of Directors seat for **Emily Duncan, Vice President, Government Relations, National Grid**. Thanks to Bob, Joe, and Emily for their service! We're happy to have you on board.

We'd also like to extend a special welcome to **Paul Rennie, Head of the Global Economy Group at the British Embassy**, to the BABA Board. BABA's engagement with our Embassy Board Director is so important, and we're thankful to Paul for his partnership.

This fall, BABA will be kicking off a membership recruitment drive. Efforts are already underway, including exciting programming plans and a professional membership survey to help us ensure we're providing maximum benefit for our members and prospective members. We'll be looking for member insight and assistance on this front, so stay tuned. Please reach out to LeeAnn Petersen or Derrick Surratt with any questions.

On the topic of programming, keep an eye on the BABA website events page <https://www.babawashington.org/index.php/eventsmonthly/events> as fall activities are organized. One early date for your calendars now – join us on **December 16, 2022**, for our **Annual Gala Christmas Luncheon!**

Many thanks to all of our members and the BABA community for your ideas and engagement!

Again, enjoy the rest of the summer and I look forward to seeing you all soon.

Jennifer Taylor Hodges
President@babawashington.org

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Mark Huntley, Fairmont, Georgetown, Washington, DC

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Jill Landefeld, Stifel

Elizabeth Lee, Womble Bond Dickinson

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Joe Tirone, Energy & Environment

Dave Hollander/Elizabeth Lee, Financial Services

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Jill Landefeld/Jan Mul, Marketing/Business Development

Hilary Fordwich/Jan Mul, Program

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John Dickerman, Trade & Policy

John Bleed/Karly Graf, Young Professionals

ADMINISTRATION

LeeAnn Petersen, Executive Director

P. Rugger Smith, Administrator

Embassy News

April continued with major moments for UK-US trade relations. The UK hosted the second UK-US trade dialogue in Aberdeen, Scotland on 25-26 April. Secretary Trevelyan and Ambassador Tai focused on addressing the global implications on trade and supply chains resulting from Russia's illegal invasion of Ukraine. They also discussed support for UK and US SMEs, moving towards net-zero, and digitising the UK-US trade relationship.

On 27 May, the UK signed its first Memorandum of Understanding (MoU) with Indiana--the first of its kind with an individual US state. This MoU aims to strengthen the UK's existing economic and trade relationship with Indiana as the UK is the seventh largest export market for Indiana, with Indiana purchasing \$1.4 billion of goods from the UK annually.

On 20 July, the UK signed its second Memorandum of Understanding with an individual US state--North Carolina. North Carolina currently buys \$1.6 billion of goods from the UK, with the UK being their 12th largest export market.

These Memorandum of Understandings aim to increase investment between the UK and individual states' economies. They also aim to make it easier for businesses from the UK and individual US states to invest in each other's economies.

UK Intellectual Property Office (IPO) Chief Executive and Comptroller General Tim Moss, Director of International Policy Adam Williams, and Head of the Americas & Oceania Hywel Matthews visited DC the

week of 2 May. They met with a variety of stakeholders and discussed UK IP priorities and on-going policy reviews.

On June 22 and 24, The British Embassy Washington celebrated Her Majesty the Queen's Platinum Jubilee with two garden parties at the Lutyens Residence with senior policymakers and influencers in Washington, including Supreme Court Justices, senior members of the Administration, Members of Congress and staff, senior think tank experts, business leaders, journalists and other political decision makers.

In May, Her Majesty's Treasury announced a £15 billion support package that will benefit millions of UK families to counter the increased cost of living. Nearly eight million households in the UK will receive at least £1,200 in 2022, with a new one-off £650 cost of living payment.

Her Majesty's Treasury announced a £6 billion tax cut on 6 July—the biggest personal tax cut in a decade—to tackle inflation and the cost of living crisis on UK families that will allow 30 million people across the UK to save up to £330 on National Insurance in the coming year.

On 20 July, the Chancellor of the Exchequer Nadhim Zahawi delivered his vision on the future of the UK as a global financial and economic hub in his first Mansion House speech. He shared his goals to tackle rising levels of inflation, embrace crypto asset technology and boost the growth of a green and technologically competitive UK financial services sector.



British Embassy
Washington

Mark your Calendar!
26th Gala Christmas Luncheon

Fairmont

Friday, December 16, 2022

AstraZeneca's Survivors Have Heart and the Philadelphia Phillies Partner to Raise Heart Health Awareness

BABA Platinum Member, AstraZeneca's Survivors Have Heart program and the Philadelphia Phillies joined forces to raise heart health awareness during July 25th game against the Atlanta Braves at Citizens Bank Park. Survivors Have Heart is a national community-building movement powered by stories of heart attack survivors and their loved ones. Bob Harper – host of The Biggest Loser, best-selling author and heart attack survivor – kicked off his fifth year as a spokesperson for Survivors Have Heart by throwing a ceremonial first pitch.

Continuing its mission to support heart attack survivors through both the emotional and physical aspects of recovery, this year, Survivors Have Heart is shining a light on the life-saving cardiopulmonary resuscitation (CPR) and automated external defibrillator (AED) skills that saved many of its members, including Bob. AstraZeneca is providing access to American Red Cross CPR and AED training and certification to select employees and encouraging the public to participate in training sessions as well. Additionally, heart attack survivors who have participated in the program since the start will share stories of how CPR helped save their own lives and the lives of others.

Bob Harper said: "As we embark on another year of Survivors Have Heart, I'm so grateful to be raising awareness about CPR and AED skills at tonight's Phillies game.

I might not be here today if someone in my gym hadn't invested their time in learning how to provide high-quality CPR. Please consider getting trained and certified – you could save a life like someone saved mine."

According to the American Heart Association (AHA), a recent survey showed that only 6 out of 10 adults in the United States (U.S.) feel comfortable performing CPR¹. The AHA also found that more than 356,000 cardiac arrests, defined as the abrupt loss of heart function, occur outside of the hospital each year in the U.S.² There is a significant need for CPR and AED skills among the public and understanding of heart attack signs and symptoms^{3,4}.

Alex Dyer, Executive Director, Cardiovascular, Renal & Metabolism at AstraZeneca, said: "For the last five years, Survivors Have Heart has continued to make a positive impact on the heart attack survivor community. We believe this year's effort to raise awareness about CPR and AED skills can save lives, and we're proud to offer this important training to our own AstraZeneca employees today."

To join the Survivors Have Heart community, hear more inspiring stories and share your own story, visit SurvivorsHaveHeart.com.

Old Glory DC welcomes Wales Women's Rugby Player Elinor Snowsill

On June 21st at West Potomac High School, BABA Member, Old Glory DC Rugby, in partnership with the Welsh Government, welcomed Elinor Snowsill, one of the first professional women's rugby players in Wales with a full contract. Elinor led an Old Glory DC Girls Under-19 Academy Session. This is Old Glory DC's first event with an international professional women's rugby player. Elinor shared her expertise and experience and talked about the growth of women and girls' rugby opportunities around the world!



BABA Corporate Member, Fairmont, Celebrates Queen Elizabeth's Platinum Jubilee in Style

For those who were not able to travel to the UK for Queen Elizabeth's Platinum Jubilee this June, **Fairmont Washington, D.C., Georgetown** held a Jubilee ceremony on June 8. The Hotel opened up their beautiful courtyard to guests, many donning festive hats and fascinators. Guests enjoyed a ceremonial celebration featuring an authentic Scottish bagpiper, a champagne sabering and slices of Executive Pastry Chef A.J. Thalakkat's impressive, towering cake -- a cake fit for a queen, paired with sabered champagne. The day included the opportunity to pose with life-sized cutouts of the Royals.



Mark Huntley, Regional Vice President & General Manager of the Fairmont welcomes guests



BABA Member, Debbie Nash poses with the "Royals"



Members' Appreciation Networking Reception & Annual General Meeting

Hosted by

**EVERSHEDS
SUTHERLAND**

June 14, 2022



(l to r) Steve Hamrick, Ruth Checknoff, unidentified guest, and Michelle Brechtelbauer



Mark Herlach (l) with Chris Parker



(l to r) New Member, Pablo Correa, Mer Woldermariam and Ricardo Bernal



(l to r) Michael Smith and Edmund Ottieno

Built In Arkansas: Lockheed Martin Delivers First Modernized M270A2 to U.S. Army



The M270A2 launcher will fire next-gen munitions and provide long-range precision fires through 2050

Platinum Member, Lockheed Martin delivered the first Multiple Launch Rocket System (MLRS) M270A2 launcher to the U.S. Army in a ceremony in July at the Precision Fires Center of Excellence in Camden, Arkansas.

“This delivery represents a significant milestone for Lockheed Martin as the modernized system will support the Army and allied partners for decades to come,” said Jay Price, vice president of Precision Fires for Lockheed Martin Missiles and Fire Control. “Our award-winning Camden facility continues to produce world-class vehicles, and this newest M270A2 launcher will continue our legacy of combat-proven reliability.”

Lockheed Martin, in partnership with the Red River Army Depot, is modernizing M270 with a brand new 600 horsepower engine, an Improved Armored Cab, and Common Fire Control System (CFCS). This upgrade provides compatibility with future munitions like the Extended-Range GMLRS and the Precision Strike Missile (PrSM). The complete restoration ensures the M270-series launcher remains highly effective and reliable to serve the U.S. Army and partner nations through 2050.

The M270A2 is a Joint All Domain Operations (JADO) enabling, heavy-tracked mobile launcher, trans-

portable via C-17 and C-5 aircraft. The launcher and its munitions are designed to enable soldiers to support the joint fight by engaging and defeating artillery, air defense concentrations, trucks, light armor and personnel carriers at greater distances than previously capable.

The enhanced MLRS M270A2 launcher can engage and relocate at high speed, dramatically reducing an adversary’s ability to locate the system. Similar units have been in operation with the U.S. Army since 1983.

M270 continues to exceed performance requirements and remains in high demand as evidenced by recent launcher production contracts, that include international orders for the United Kingdom.

For additional information, visit our website: <https://www.lockheedmartin.com/en-us/products/m270.html>.

About Lockheed Martin

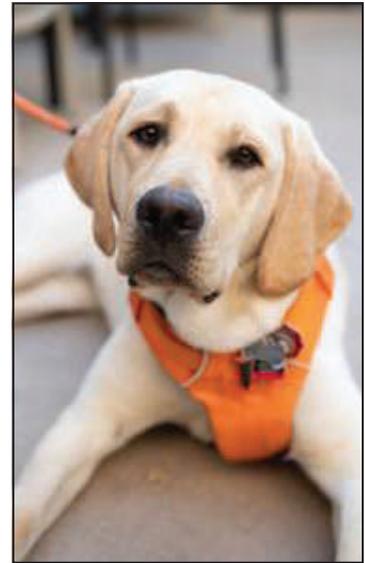
Headquartered in Bethesda, Maryland, Lockheed Martin (NYSE: LMT) is a global security and aerospace company that employs approximately 114,000 people worldwide and is principally engaged in the research, design, development, manufacture, integration and sustainment of advanced technology systems, products and services.

The Courtyard Bar at Fairmont Washington, D.C. Georgetown Debuts Tail Wag Tuesdays

Fairmont's Canine Ambassador, Georgie, gives Puptails & Menu a five-wag rating

The Courtyard Bar, at the pet-friendly Fairmont Washington, D.C., Georgetown, is now offering Tail Wag Tuesdays for doggies and their humans. Every Tuesday, beginning August 2 at 5:00pm, four-legged guests will enjoy Puptails and a V.I.P, Very Important Puppy menu. All V.I.P. entrées are served with an ice-cold bowl of water to keep all canines cool.

The Courtyard Bar also offers cocktails and bites for humans daily on Monday through Friday from 2pm until 10pm and on Saturday and Sunday from 11pm until 10pm. Please visit <https://www.fairmont.com/washington>.



Celebrating 40 years!

3rd Annual **Polo Classic**

Expanded Regional Event
In collaboration with Habitat DC-NOVA 

Saturday, September 17, 2022
2:00pm-5:30pm

Congressional Polo Club
Poolesville, MD 20837



\$200 VIP & \$85 Tailgate Tickets
Visit habitatmm.org or email polo@habitatmm.org for more information.

The BABA Wine Series Continues in 2022 with The Wines of Italy - Centuries of Winemaking



On May 11th BABA held its first (this one virtual) of four 2022 wine events in the “Wine Series” planned and organized for BABA by **Christopher Parker, BABA member, Entrepreneur, Wine Educator and Artist.**

Members and guests joined Chris virtually who provided an overview of Italy with an emphasis on Northern and Central Italy. Our BABA wine expert explained that Italy has the longest uninterrupted

winemaking tradition of any wine-producing country. The diversity of Italian grape varieties and wines, the culture and traditions and regional food makes for an exciting voyage of discovery.

The event served as a precursor to the second event in the series which will feature a guest speaker, a pioneering winemaker from Italy, joining us via video from his Podere (small wine estate) in Tuscany.

Womble Bond Dickinson Enters San Francisco Legal Market, Combines with Cooper, White & Cooper

BABA Platinum Member, Womble Bond Dickinson announced in July its combination with San Francisco-based Cooper, White & Cooper LLP, a multi-practice firm with more than a century of experience providing comprehensive representation to clients in the Bay Area and across the country.

Effective Sept. 1, 2022, the expansion further strengthens Womble Bond Dickinson’s capabilities in California and comes on the heels of growth in other innovation centers, including New York and Nashville earlier this year. With existing offices in Irvine, Los Angeles, and Silicon Valley, the firm now has more than 50 attorneys across four markets in California and a global platform of over 1,000 lawyers in 29 U.K. and U.S. offices.

“California is home to some of the world’s key business and technology hubs, with San Francisco chief among them,” said Betty Temple, CEO and Chair of Womble Bond

Dickinson (US). “The state – and indeed the entire West Coast – is strategically important to Womble, and we are thrilled to anchor our presence in the market through a firm that is well-known for its robust litigation and transactional skills. We look forward to continuing the growth of our services and footprint on the West Coast and in other key markets to provide greater value to our clients.”

“We have been impressed by Womble’s transatlantic platform and stellar reputation for advising companies on complex, high-stakes issues,” said Jed Solomon, a partner at Cooper, White & Cooper. “Combined with our cultural compatibility and shared commitment to exceptional client service, this was an ideal opportunity to expand our services to our collective client base.”

To read the complete article visit <https://www.womblebonddickinson.com/us/insights/news>.

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New Sponsoring Member

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Serco

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Virgin Atlantic Airways

WETA

New Members

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Satellite and Aerospace

Website: www.saxavord.com

Satellite Launch and Ground Station Facility in Shetland Islands, UK

SMALL BUSINESS MEMBERS

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Website: <https://serranolegal.com>

Immigration attorneys advancing client requirements to obtain visas for the in-bound transfer of executive employees and vital workers.

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Website: www.andysigle.com

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INDIVIDUAL MEMBERS

Erich Joseph Gess

James Parkinson

Teresa Taylor

Jon Temerlies



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